

**FOR IMMEDIATE RELEASE**

**Craig Solberg joins Dot Technology Corp**

*Dot adds strength to the sales team and sees incredible success off the heels of Canada's Outdoor Farm Show*

**EMERALD PARK, SK (September 19, 2019)** - Craig Solberg joined the Dot team as Director of Sales and Retail Development on August 26, 2019.

Craig Solberg who has experience in wholesale, retail, and distribution has joined the Dot Sales Team with a goal to provide leadership in the development of the Dot retail strategy. For over 30 years Solberg has built teams and led retail expansion for Andrukow Group of Companies, Crop Production Services, and most recently Winfield. He has a winning track record of excelling in the area of new technology integration on the farm.

"Craig brings deep expertise and experience to our team", says CEO, Robert Saik. "Dot Technology Corp is now in the commercialization phase, and we're looking to make a lasting impression on the history of agriculture. With Craig on our team, we believe we can do just that. He will help us with our sales and retail strategy with a focus on the sale of Dot units for spring 2020 delivery."

Following Canada's Outdoor Farm Show last week in Woodstock, ON, Craig was able to see eastern-Canada's eagerness to adopt this technology first-hand. "It's clear that Dot represents the next phase of farming – and the industry is excited and ready. I have been fortunate to play a role in bringing other leading-edge technologies into the agricultural sector, and Dot is no exception. I'm excited to be a part of introducing Dot to progressive farmers and look forward to working with the Dot team to develop a successful retail strategy," adds Solberg.

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**About Dot Technology Corp.**

Dot Technology Corp, established in 2017, is a technology company that manufactures Dot, a patented autonomous diesel-powered platform, in Saskatchewan.

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